

Benefit-Cost Analysis: University Affiliation

This worksheet is a tool that will be useful in providing metrics to better understand the financial impact of your relationship with your university.

Please refer to the Cost Benefit full report for more information.

Benefits

1. What is the annual value (in dollars) of Internet connection and audio streaming that is provided to your station by your licensee?
2. What is the annual value (in dollars) of capital equipment funds provided to your station by your licensee?
3. What is the total annual value (in dollars) of salaries provided by the university for radio station personnel?
4. What is the total annual value (in dollars) of retirement benefits committed by the university for radio station personnel?
5. What is the total annual value (in dollars) of health, life and other insurance provided by the university for radio station personnel?
6. What is the total annual value (in dollars) of tuition waivers provided by the university to radio station personnel?
7. What is the total annual value (in dollars) of physical space (i.e., free rent for offices, studio space, transmitter buildings) provided by the university to the radio station?
8. What is the total annual value (in dollars) of venue space provided by the university to the radio station for concerts, events, receptions, etc., provided by the university free of charge or at reduced rates?
9. What is the total annual value (in dollars) of utilities (phones, gas & electric for office, studios and transmitter) provided by the university to the radio station?
10. What is the total annual value (in dollars) of accounting and auditing provided by the university to the radio station?
11. What is the total annual value (in dollars) of general and FCC legal counsel provided by the university to the station?
12. What is the total annual value (in dollars) of tower and equipment maintenance and repair provided by the university to the radio station?
13. What is the total annual value (in dollars) of data base support provided by the university to the radio station?
14. Other than the expenses mentioned above, what is the total value (in dollars) for general support such as administrative, engineering, programming, production, student employment funds, etc., provided by the university to the radio station?

Total Benefits =

Costs

1. What is the total annual value (in dollars) of lost interest on station funds that goes to the university's general fund or foundation?
2. How much do you pay annually (in dollars) for overhead charges to the licensee or university foundation?
3. What is the value (in dollars) of radio personnel's time spent on university related activities or demands of staff would not be required to perform for a non-institutional licensee?
4. What is the annual value of other significant costs (in dollars) that are not mentioned above?

Total costs =