



### Constant Contact Survey Results

**Survey Name:** Friends Group (3) Jan 07 2010 Survey

**Response Status:** Partial & Completed

**Filter:** None

Jan 26, 2010 10:01:24 AM

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**TextBlock:**

Please help the DEI and the USA in an effort to gather information about the types of friends groups assisting or advising university-licensed stations. (University is a generic title that includes colleges, school systems, and state agencies.) Please respond whether or not you have a friends group. Your reply will remain confidential. This is NOT a survey about your licensee's governing body. Thank you!

Which best describes the friends/leadership structure assisting or advising your station? (Check one)

Answer	0%	100%	Number of Response(s)	Response Ratio
Do not have			30	33.7 %
Community Advisory Board/Committee - a group mostly focusing on programming			15	16.8 %
Friends Group - an informally organized group of volunteers to assist the station in many ways			9	10.1 %
Friends Board/Committee - a formally organized, incorporated group with bylaws, etc.			9	10.1 %
Friends Board/Committee - a fully incorporated 501 (c)(3) charitable organization through which funds raised for the station flow to the station			11	12.3 %
Foundation - a fully incorporated staffed, 501 (c)(3) that raises funds for the station			3	3.3 %
Leadership Council - an informally organized group of community leaders with access to philanthropists and corporate foundations assisting station management with community engagement, and strategic planning especially relating to revenue and future vision			9	10.1 %
Other			8	8.9 %
<b>Totals</b>			<b>89</b>	<b>100%</b>

I plan to create or I am in the process of adding (Check one)

Answer	0%	100%	Number of Response(s)	Response Ratio
Do not have plans to create or add a friends group			31	44.2 %
Community Advisory Board/Committee - a group mostly focusing on programming			4	5.7 %
Friends Group - an informally organized group of volunteers to assist the station in many ways			11	15.7 %
Friends Board/Committee - a formally organized, incorporated group with bylaws, etc.			3	4.2 %
Friends Board/Committee - a fully incorporated 501 (c)(3) charitable organization through which funds raised for the station flow to the station			6	8.5 %
Foundation - a fully incorporated staffed, 501 (c)(3) that raises funds for the station			0	0.0 %
Leadership Council - an informally organized group of community leaders with access to philanthropists and corporate foundations assisting station management with community engagement, and strategic planning especially relating to revenue and future vision			13	18.5 %
Other			6	8.5 %
<b>Totals</b>			<b>70</b>	<b>100%</b>

My friends group, committee, council, foundation and/or board is helpful.

1 = Strongly Disagree, 5 = Strongly Agree

	1	2	3	4	5	Number of Response(s)	Rating Score*
						69	3.5

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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If I could, I would eliminate my friends group, committee, council, foundation, and/or board.

1 = Strongly Disagree, 5 = Strongly Agree

	1	2	3	4	5	Number of Response(s)	Rating Score*
						67	2.0

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.