



## Constant Contact Survey Results

**Survey Name:** Survey Sporting Events 3/10/2014

**Response Status:** Partial & Completed

**Filter:** None

3/18/2014 9:00 AM CDT

\*Please check the statement best describing your station's actions, "We ... "

Answer	0%	100%	Number of Response(s)	Response Ratio
never broadcast live sporting events.			25	53.1 %
broadcast live sporting events.			5	10.6 %
plan to stop broadcasting live sporting events in the future.			0	0.0 %
plan to start broadcasting sporting events in the future.			1	2.1 %
stopped broadcasting live sporting events within the past 5 years.			3	6.3 %
stopped broadcasting live sporting events over 5 years ago.			8	17.0 %
only broadcast live sporting events on our HD-2 or HD-3 channel and/or as a link on our Website.			1	2.1 %
only broadcast sporting events on a record-delayed basis in the evening and/or later at night.			0	0.0 %
Other			3	6.3 %
No Response(s)			1	2.1 %
<b>Totals</b>			<b>47</b>	<b>100%</b>

**\*We broadcast live sporting events on our main channel because ... (Check All that Apply)**

Answer	0%	100%	Number of Response(s)	Response Ratio
No. We do not broadcast sporting events on our main channel.			40	86.9 %
our licensee pays for it.			2	4.3 %
our licensee requires it.			2	4.3 %
we want to.			4	8.6 %
it is required as a student training curriculum or practicum experience.			2	4.3 %
it increases our audience size.			4	8.6 %
it decreases our audience size.			3	6.5 %
Other			0	0.0 %
<b>Totals</b>			<b>46</b>	<b>100%</b>

**\*How many live sporting events do you provide annually?**

Answer	0%	100%	Number of Response(s)	Response Ratio
0			40	85.1 %
1-5			0	0.0 %
6-12			2	4.2 %
13-19			0	0.0 %
20+			4	8.5 %
No Response(s)			1	2.1 %
<b>Totals</b>			<b>47</b>	<b>100%</b>

**\*The trend in carrying live sporting events has been ...?**

Answer	0%	100%	Number of Response(s)	Response Ratio
0 per year			36	76.5 %
same number each year			6	12.7 %
declining number each year			0	0.0 %
increasing number each year			1	2.1 %
Other			3	6.3 %
No Response(s)			1	2.1 %
<b>Totals</b>			<b>47</b>	<b>100%</b>