

**WUWM**  
**Community Advisory Board Member Evaluation**  
**2003-2004**

The success of WUWM depends in part, on the strength of its Board. One way to help the organization to continue moving forward is for each Board member to establish his/her goals on an annual basis. These are the goals that will be evaluated at the end of each year.

Please give yourself a score of 1-5 to rate your performance this past year using the following measurements:

1 = I did not participate, 2 = I minimally participated, 3 = I participated regularly; 4 = I was a very dynamic participant; 5 = I performed above and beyond expectations.

|  | Past Year | 2003-04 |
|--|-----------|---------|
| Active listener to the station   | _____     | _____   |
| Expected to be knowledgeable about stations purpose, history, programs, and services   | _____     | _____   |
| Give a financial donation (level according to individual ability)                      | _____     | _____   |
| Act as an informed advocate for the station (informally and formally) in the community | _____     | _____   |
| Be available for consultation with station management on matters of concern            | _____     | _____   |
| Complete term for which elected  | _____     | _____   |
| Consistent attendance at board meetings  | _____     | _____   |
| Actively participate in at least one committee   | _____     | _____   |
| Review financial and other reports sent prior to meetings                              | _____     | _____   |
| Engage in fundraising strategy development and activities, as needed                   | _____     | _____   |
| Engage in "friend raising" activities  | _____     | _____   |
| Provide donor leads/contacts to staff  | _____     | _____   |
| Attend board orientation session when initially appointed                              | _____     | _____   |

Name: \_\_\_\_\_ Date: \_\_\_\_\_