



*Serving Public Media Since 2001*

## Call for Nominations The 2017 USA Madison Hodges Innovator Award for Public Media Advancement

This is the 4th year the University Station Alliance (USA) rewards innovation. Innovation means not accepting the status quo, so this award is for forward-thinking media professionals and institutional leaders. The USA Madison Hodges Award reflects the USA's mission and Madison Hodges' desire to improve the relationship between broadcasters and their licensees and to transition to success.

Nominations should be specific regarding their innovations in public media. **The selection will be made using the following criteria:**

- The award is given to an individual whose innovative leadership in Public Media is of importance and quality.
- The achievement may have occurred over many years or over a short period of time.
- The Award is intended as a platform to recognize success, defined in this case as simply the courage to "try." Even failures, if successful in helping move the system forward, can be recognized.
- The Award recognizes the individual's attempts to make a greater impact in the community and on their profession as a public media professional, a licensee administrator, or a board member.

**Include:** Nominee's Name, Your name, Your email address, Biographical sketch of the nominee, Related Documents which reflect how the nominee's innovations meet the listed criteria (you may attach a Word or PDF document in support of your nomination)

**Send to:** Craig Beeby [craig.usa@att.net](mailto:craig.usa@att.net). **Deadline: August 15, 2017**

**The recipient will receive a monetary award of \$1,500.** The USA encourages the recipient to use the stipend for travel or sabbatical to revitalize their energy.

### **Award History**

**In 2016**, the "*Innovator Award*" was presented to **Michelle Srbinovich** General Manager of WDET at Wayne State University in Detroit, Michigan. Michelle was responsible for driving the growth of the first working U.S. model of mainstream, major market, multi-ethnic public radio. She has earned national respect for her work at WDET and her commitment to bringing new audiences to public service media.

**In 2015**, "*Innovator Award*" was presented to **Randy Wright** of WUFT-FM/WJUF-FM/FPREN. Wright, executive director of the University of Florida College of Journalism and Communications' Division of Media Properties. Randy led an effort that impacted the state of Florida with a *first-of-its-kind* resource to help residents prepare for destructive storms and other emergencies. In 2015 the **Florida Public Radio Emergency Network (FPREN)** launched **Florida Storms**, a free mobile weather application that offers a simple way to stay informed.

**In 2014**, the first "*Innovator Award*" was presented to the Madison Hodges family. The late Madison Hodges (1947 – 2014) Manager of WQCS at Indian River State College in Ft. Pierce, Florida will long be remembered for his many contributions to Public Media.

### **About the USA**

The *University Station Alliance (USA)* is a grassroots not-for-profit organization founded in 2001 to assist university-licensed stations with the challenges and opportunities associated with their licensees. \*University is a generic title that includes colleges, school systems, and state agencies. More information about the USA can be found at [www.us-alliance.org](http://www.us-alliance.org).