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An essential characteristics of an effective manager is sensitivity to the little things that can bring big results. Whether it is productivity, motivation, or just simple common courtesy, the little things add up to management success. Pass this along to your staff and let the USA be a resource for them too.

The University Station Alliance (USA) is a nonprofit resource serving public media since 2001 training leaders for Public Radio & Public TV.

Thanks!

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a resource for *university-licensed stations

*Note: University is a generic title that includes colleges, school systems, and state agencies.

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