



## Constant Contact Survey Results

**Survey Name:** Cash Support May 2008

**Response Status:** Partial & Completed

**Filter:** None

Jun 03, 2008 4:33:39 PM

### \* What is your total annual operating budget?

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than \$450,000			3	6.3 %
\$450,000 - \$699,999			2	4.2 %
\$700,000 - \$949,999			4	8.5 %
\$950,000 - \$1,199,999			13	27.6 %
\$1,200,000 - \$1,999,999			12	25.5 %
\$2,000,000 - \$4,999,999			7	14.8 %
\$5,000,000 and over			6	12.7 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>47</b>	<b>100%</b>

How much annual cash support does your station receive from your university, college, school system, \* or state agency? (Cash support is defined as licensee payment of salaries, benefits, utilities, lease expenses, etc. DO NOT INCLUDE IN-KIND SUPPORT.)

Answer	0%	100%	Number of Response(s)	Response Ratio
\$0			6	12.7 %
\$1 - \$49,999			0	0.0 %
\$50,000 - \$149,999			7	14.8 %
\$150,000 - \$299,999			17	36.1 %
\$300,000 - \$599,999			15	31.9 %
\$600,000 - \$899,000			1	2.1 %
\$900,000 and over			1	2.1 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>47</b>	<b>100%</b>

**\* What percentage of the total budget does your licensee cash support represent?**

Answer	0%	100%	Number of Response(s)	Response Ratio
0%			6	12.7 %
1 - 5%			2	4.2 %
6 - 10%			5	10.6 %
11 - 15%			7	14.8 %
16 - 20%			8	17.0 %
21 - 30%			8	17.0 %
31 - 40%			4	8.5 %
41 - 50%			5	10.6 %
51% and more			2	4.2 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>47</b>	<b>100%</b>

**\* In the next fiscal year, I expect the university, college, school system, or state agency to**

Answer	0%	100%	Number of Response(s)	Response Ratio
keep the cash support the same.			28	59.5 %
reduce the cash support.			10	21.2 %
increase the cash support.			6	12.7 %
eliminate the cash support.			0	0.0 %
Other			3	6.3 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>47</b>	<b>100%</b>

**Station Call Letters & City of License**

**Example: WXXX Piedmont, Ohio**

44 Response(s)

**Licensee Name**

**Example: The University of Piedmont**

44 Response(s)